



Getting the Message: Communications Workers and Global Value Chains

By -

The Merlin Press Ltd, United Kingdom, 2010. Paperback. Book Condition: New. 234 x 156 mm. Language: N/A. Brand New Book ***** Print on Demand *****.Can knowledge workers of the world unite? This question becomes ever more urgent as telecommunications technology shrinks the world and as more and more work is based on creating, processing and transporting information. Communications, information and cultural workers hold together the new global value chains that characterise more and more industries. But, with employers responding to global crisis by exerting ever-greater pressure on wages and working conditions, will these workers be able to overcome national and language differences and the divisions between occupational groups to unite against them? This important collection brings together articles from around the world to assess the state of play. From striking IT workers in China to screenwriters in Hollywood, from postal workers to cartoonists, from librarians to logistics workers, what these workers have in common is that their work is not only embedded in global value chains but also necessary for modern communication to function. This includes communication among workers and the organisations that represent them. The message: knowledge workers can learn a lot from each other about how to understand...



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