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Social Media Promotion for Musicians: The Manual for Marketing Yourself, Your Band, and Your Music Online

By Bobby Owsinski

Bobby Owsinski Media Group, United States, 2013. Paperback. Book Condition: New. 278 x 216 mm. Language: English . Brand New Book ***** Print on Demand *****. Social Media Promotion for Musicians by best selling music author Bobby Owsinski is the truly the best, most comprehensive and up to day resource for marketing yourself, your band and your music online. The book shows you how to stop just using social media and learn how to promote with it, as you ll find a host of online insider tips and tricks that that will help you gain more fans and followers, increase your views, and grow your ticket and merch sales. Social Media Promotion For Musicians shows artists, bands, engineers and producersthe latest techniques and strategies to increase your online presence more effectively and efficiently than you ever thought possible. Best of all, anyone can do it! You ll discover: * How to increase your online exposure to increase your fan base * How to have more time for creating by saving at least an hour every day on common social media operations * Exclusive promotional tips that boost your views and followers * How to uncover and develop your brand *...



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