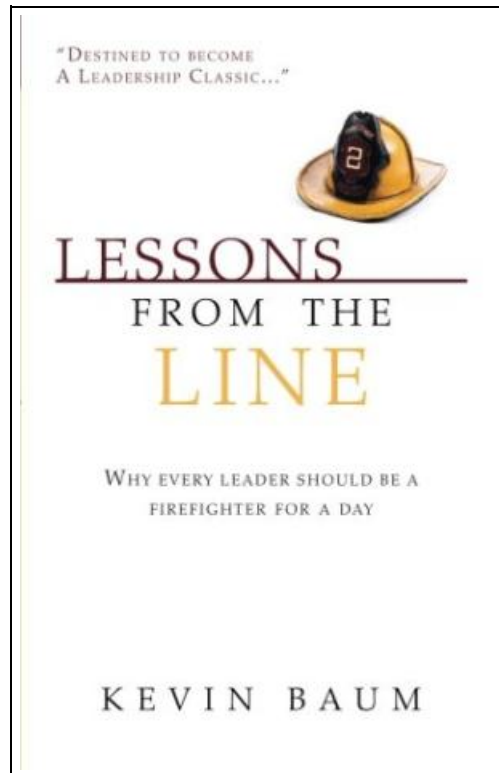


Lessons from the Line: Why Every Leader Should Be a Firefighter for a Day



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Reviews

An exceptional book and also the font utilized was intriguing to read. This is for all who statte there was not a worth reading. It is extremely difficult to leave it before concluding, once you begin to read the book.
(Prof. Tyson Hilpert)

LESSONS FROM THE LINE: WHY EVERY LEADER SHOULD BE A FIREFIGHTER FOR A DAY

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Tate Publishing & Enterprises. Paperback. Book Condition: New. Paperback. 256 pages. Dimensions: 8.1in. x 5.3in. x 0.5in. Why are firefighters so universally valued? How is it that a home can burn to the ground, yet the owners still bring the responding firefighters milk and cookies, give them hugs, and tell them thank you? While much can be written about the fire service in a post-9/11 world, one truth is constant: their customers love them. Why is that? Are there lessons for leaders or managers that can be extracted from this profession and applied to general organizational life? What would your organization gain if your customers loved you, your products, and your services? Author and management consultant Kevin Baum explores these questions and more in *Lessons from the Line*. Adding his twenty years experience as a professional firefighter and chief officer to his work with organizations around the world, Kevin drills into the unique profession of firefighting to build a practical tool for organizational and leadership development—the Firefighter Model. A unique blend of management and leadership practices, this innovative model can be applied to organizations of any size, with any mission, in any place. *Lessons from the Line* is a fast-paced, real-world look at organizational life from the firefighters perspective that will give you the tools to create an organization of heroes. This item ships from multiple locations. Your book may arrive from Roseburg, OR, La Vergne, TN. Paperback.

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