


[DOWNLOAD](#)


## How to Do Everything: Facebook Applications (Paperback)

By Jesse Feiler

McGraw-Hill Education - Europe, United States, 2008. Paperback. Condition: New. Language: English . Brand New Book. Create your own Facebook applications!With coverage of Facebook API, FBML, and FQL as well as MySQL and REST, How to Do Everything: Facebook Applications is a clear, start-to-finish guide to developing unique apps that run on Facebook Platform. Learn how to integrate Facebook applications with websites, blogs, and databases, and use your apps to sell a product and market a business, organization, or cause. You ll also discover how to provide entertainment and information to users while creating an advertising platform to make money. Get started quickly by downloading a pre-built, customizable Facebook application from the book s Facebook Page.Understand the Facebook Platform architecture Format Web pages and manage data using XML, XHTML, and CSS Use PHP and FBML (Facebook Markup Language)Work with the Facebook object, Facebook REST object, and Facebook APIUse FQL (Facebook Query Language), Mock-AJAX, FBJS (Facebook JavaScript), and Facebook MobileMaster the Facebook Developer ApplicationDesign your application interface and implement utilitiesIntegrate MySQL or Data Store dataAdd viral features including News Feed and Mini-Feed stories, notifications and requests, Share buttons, and favorites listsPromote your business with Facebook Social Ads, Facebook Pages, and Facebook...



[READ ONLINE](#)

[ 8.08 MB ]

### Reviews

*A must buy book if you need to adding benefit. It is actually writer in basic phrases and never difficult to understand. I found out this book from my dad and i advised this publication to find out.*

-- **Miss Camila Schuppe III**

*I just started off looking over this ebook. It is actually loaded with wisdom and knowledge Its been developed in an remarkably simple way in fact it is simply after i finished reading through this book where basically modified me, modify the way i believe.*

-- **Josie Koch IV**