



Creative Leadership: Skills That Drive Change (2nd Revised edition)

By Gerard J. Puccio, Mary C. Murdock, Marie Mance

SAGE Publications Inc. Paperback. Book Condition: new. BRAND NEW, Creative Leadership: Skills That Drive Change (2nd Revised edition), Gerard J. Puccio, Mary C. Murdock, Marie Mance, Creative Leadership: Skills That Drive Change demonstrates how creative thinking is an essential element of leadership, especially when bringing about change. In this engaging book, the authors provide a unique combination of conceptual arguments, practical principles, and proven tools to enhance future leaders' effectiveness in creating and managing change. Key Features: - Intimately connects leadership and creativity: Leadership is now characterized as the catalyst for change, while creative thinking is the process that leads to change. This is the first book to make an explicit and elaborate conceptual link between creativity and leadership. - Utilizes the Creative Problem Solving process: This book explores the more than 50 years of Creative Problem Solving (CPS) research and application. While other books focus on creative thinking and CPS, this is the first to offer a philosophical position that is then followed up with specific principles and procedures that leaders can employ to deliberately enhance their effectiveness in creating and managing change. - Promotes "deliberate creativity": The authors are all faculty at the International Center for Studies in...



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This book is definitely not easy to get going on reading but extremely entertaining to learn. It is actually filled with knowledge and wisdom I am very easily will get a delight of reading a composed ebook.

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