



The Checkmate Formula: How Serial Entrepreneurs Ceos Win Consistently in the Chess Game of Business (Paperback)

By Alan Sellers

Outskirts Press, 2015. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****.THE CHECKMATE FORMULA Is there a formula for business success, or is it luck? Turns out that patterns exist. Up your game and beat the odds ! Learn how repeat business winners consistently find power, success, answers gold. Seasoned C-Suite businessman and CEO institute professor Alan Sellers spent three decades in the real world with billionaires, entrepreneurs, founders, Fortune 500 executives, financiers and industrialists searching out the answers to two questions: What are the essential elements in business that dictate success or failure, and how do repeat winners keep winning? In a novel compelling approach to understanding the world of business, the author identifies and deciphers four important patterns: least common denominators in business known as Forest-Level Truths; patterns in the challenges one confronts; patterns in the nature of what makes for effective solutions to those challenges; and patterns in the winning techniques of grandmasters. Through the eyes of serial winners, the book uses analogies to the game of chess and world of art, as well as stories examples from the best talents in history, to take the reader on a colorful journey that...



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