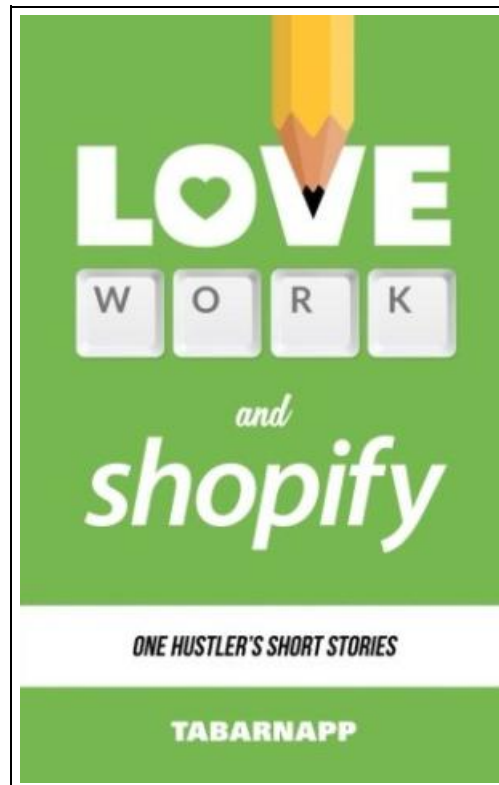


Love, Work Shopify: One Hustler s Short Stories (Paperback)



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Reviews

This published book is wonderful. It is really simplified but unexpected situations within the fifty percent of the ebook. Once you begin to read the book, it is extremely difficult to leave it before concluding.

(Dr. Janis Reilly)

LOVE, WORK SHOPIFY: ONE HUSTLER S SHORT STORIES (PAPERBACK)



Createspace Independent Publishing Platform, 2017. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****.Love, Work Shopify explains what it takes to start a business and a love relationship, through 18 short stories. Written by Derek Morin, CEO of Tabarnapp, a Shopify expert company building apps (Automatic Discount, Ultimate Upsell) and themes (Konversion). Real4 Choice 8 Pickup10 Kiss14 Million17 Timing20 Rejection22 Fail25 Check27 Switch30 Support33 Weather36 Unsexy39 The42 Shit44 Less47 Fit50 Focus52 REAL (1ST chapter) Starting a business is like starting a romantic relationship-a love-hate one. In his famous triangular theory of love, psychologist Robert Sternberg identifies the three key ingredients that make things happen. -Passion -Intimacy -Commitment His theory explains how these three elements should be present to experience a consummate love. Starting a business follows the same logic. At its root, there is an entrepreneur: you. And you need the same three ingredients to thrive. -Passion: To have a strong feeling of enthusiasm. -Intimacy: To feel close and attached to it. -Commitment: To stick to it, to work hard and be loyal. An entrepreneur s power depends on the absolute strength of these three components, and the success of a cofounding team, exactly like that of a couple in love, depends on their strengths relative to each other. [.] Let s have a look at Sternberg s types of love, remixed into Tabarnapp s types of entrepreneurs. -Wannabe: He s close to his startup but lacks passion and commitment (except maybe the passion for getting rich and commitment to procrastination). -Crush: He has a crush for an idea and feels passionate about it but has no intimacy with or commitment to it. Over time, he vanishes without leaving an impression. -Empty: He s committed without any intimacy or passion. He s like a person...



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