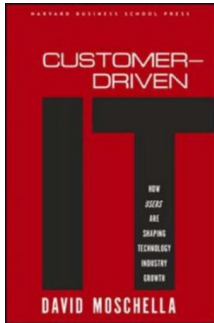


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# CUSTOMER-DRIVEN IT: HOW USERS ARE SHAPING TECHNOLOGY INDUSTRY GROWTH



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- Authored by David Moschella
- Released at 2003



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