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# THE TRUTH ABOUT EMAIL MARKETING (PAPERBACK)



Pearson Education (US), United States, 2008. Paperback. Condition: New. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.Praise for The Truth About Email Marketing It s refreshing to see an author address specifics instead of gloss over generalities that can be boiled down to one sentence. Simms book debunks the top email marketing myths in a readable and logical fashion. Tad Clarke, Editorial Director, MarketingSherpa Inc. Anyone interested in maximizing their marketing budgets should stop what they are...

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- Authored by G. Simms Jenkins
- Released at 2008



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